



## Upcoming Events:

### An Evening at the Theatre

Saturday, September 22  
6:30 Social Hour  
7:30 "Talley's Folly"  
(see page 3)



### Holiday Party

Saturday, December 1  
6:00 Cocktails, 7:00 Dinner  
Indianhead Supper Club  
(see page 5)

## President's Message

It happens every year. You're out on a warm spring day putting in the dock, raft, and boat. Then you blink and summer is gone.



The summer of 2007 was packed with activities, from the fireworks to the boat parade and great family picnic at Flagstad Farm.

This summer we also enjoyed some of the cleanest water we have seen in years. Hats off to all of you that have supported the association and conservancy in their efforts to improve water quality. It takes a village to fix a lake.

After four years on the DLIA board, Mollie Keys has stepped down and Laurel Fermanich has stepped up. We thank Mollie for her service, and welcome Laurel and her talents to the organization. Our dedicated volunteers work very hard on your behalf.

As the leaves begin to change I would encourage all of you to walk one of the wonderful trails on Conservancy property that now surround the lake. See for yourself the prairies and ponds that filter runoff before it reaches the lake. They truly are spectacular.

Wishing you a safe and pleasant winter.

John Wright , President

## Invasive Species Grant Funded

Deer Lake has been known to have an aquatic invasive specie named curly leafed pondweed. We have implemented an aquatic plant management study and program to address this. Early this year the funding of an aquatic invasive species control program with management and monitoring has been approved with funding by the Department of Natural Resources. The applicant for the grant was the Deer Lake Improvement Association in conjunction with the Deer Lake Conservancy and the Polk County Land and Water Resources Department. The grant application and much of the grant consideration has been carried out by Cheryl Clemens who has been instrumental in this and many of the DNR grants and funding considerations from the DNR for the continued improvement, management and study considerations.

The curly leafed pondweed has become a nuisance in certain areas of the lake, impeding recreation and navigation. The monitoring surveillance and treatment of curly leafed pondweed will occur with the goal to minimize the consequence of curly leafed pondweed and try to recuperate the native plant community. The grant is a one-half cost share to include plant surveys, pre and post-treatment monitoring. This will also include mapping nuisance areas, treatment sampling, reporting, and coordination of project activities treatment, newsletter considerations, and equipment. The total grant application and approved funding is for one-half cost share of \$33,225. This grant and plan is currently in place for three years with the results to determine continued considerations.

Sincerely,

Mark L. Thayer, Environmental Co-Chairman  
Deer Lake Improvement Association



Curly  
Leafed  
Pondweed

## Hall of Fame

Hall of fame plaques were presented at the Deer Lake Improvement Associations annual meeting on July 14<sup>th</sup>. The awards are given to individuals, or organizations, who have made significant contributions to improving the quality of life on Deer Lake.

This years recipients were:

*Cheryl Clemens*

(Harmony Environmental)

*Dick Weber*

*Roger Foussard*

*Edwin 'Mac' McBride*

(Jenny McBride accepted on behalf of her late husband.)

The volunteers, and others, made all of our lives on Deer Lake a little richer. The new members will join previous honorees: John Wright, Dr. Mark Thayer, Jerry Carroll, Les Swanson, Bill and Pearl Patten, Jim Miller, Rob Ilstrup, and Hugo 'Suki' Victor.

Peter Boo



## DLIA Web Site

The Deer Lake Improvement Association web site has been updated! If you have not yet visited this site, you should! The address is [www.deerlakewi.com](http://www.deerlakewi.com).

Currently there are 21 active pages loaded with information about Deer Lake, the Improvement Association, the Conservancy, all the projects that have been completed, Social events, and downloadable files for individuals to learn how to keep Deer Lake pristine. There are also links to other sites like the Wisconsin DNR, the Governor's office, the State Representative and Senator, the Impact study on US highway 8, the Polk County Zoning Office and the Land and Water Resource Department.

There are telephone numbers and e-mail addresses for all of the directors on the Associations' board. There are e-mail links for all Conservancy board members who have e-mail.

There are specific pages detailing the great work of the Conservancy: Rock Creek, Flagstad Farm, Dry Creek, Foussard/Kane Forest, Hugo "Suki" Victor Pond and Prairie Restoration, Maple Cove, and the Blakeman Hill Wetland Restoration. There is a trail map indicating where you can go to walk through these projects and see the results of all the hard work done by the Conservancy and the Association boards.

The website will be updated frequently so visit often to keep up with what's happening around Deer Lake.

Tom McBride

## The Boat Parade

Once again the setting could not have been more beautiful. A green ribbon of trees separated the dark blue of the lake from the light blue of the sky when the starter horn sounded signaling the start of the 4<sup>th</sup> of July boat parade.

The lead boat featured Uncle Sam and patriotic music which was interspersed with "On Wisconsin" and "The Minnesota Rouser." The docks and decks were lined with hundreds of enthusiastic spectaculars.

The impartial judges worked overtime to reach their decisions. After much deliberation they were ready to announce the winners:

The first place boat confirmed a rumor that has existed for many years. Beautiful mermaids did exist off Hungerford Point and were present on the Rieke family pontoon. It was a creative presentation. Second place was awarded to the Marinovich family for their entry which featured a creative presentation of the Spiderman theme, complete with all the details. The third award was won by the Walther family for their ultra patriotic theme which featured a sound system that may have changed the patterns of some of the grandfathers' naps.

Again, we would like to thank our sponsors, the Paradise Landing, the Dalles House, and the Indianhead Supper Club. The gift certificates were greatly appreciated.

See you next year.

P.S. ABR promises to return.



Editors' note: The boat parade was one of the subjects at a recent board meeting. The board unanimously agreed that the parade was an important part of 4<sup>th</sup> of July on Deer Lake, both for the participants and the spectators. However, there is a concern over the fact that the number of entries has declined significantly over the past few years. We urge more of you to make an extra effort to keep this fun, family tradition going. Quality is important but quantity is even more important.

## Theatre reminder

The Deer Lake Improvement Association presents an evening at the theatre.



Please join us

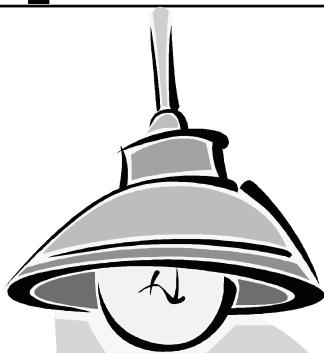
**Saturday, September 22<sup>nd</sup>  
Festival Theatre in St. Croix Falls**

**6:30 Social hour in the Mezzanine Café  
7:30 "Talley's Folly" by Landford Wilson....**

A deserted Victorian boathouse sets the stage for this story of a city man who wishes to convince a skeptical country girl that her family will approve of their engagement.

**Tickets are \$25 per person,  
including a gourmet dessert, beverage and show ticket.**

Call the box office directly for reservations at 715-483-3387, and ask for the special Deer Lake Social Event Tickets! Seating is limited.



## Light Pollution:

A few years back an article ran in the Deer Tales regarding the problem of light pollution at Deer Lake. In the months that followed there was a significant reduction in the number of all night yard lights, spotlights aimed directly out onto the lake, and landscape lighting turned on when properties were not in use. With many properties changing hands in recent years, the time has come again to call attention to the ever increasing problem.

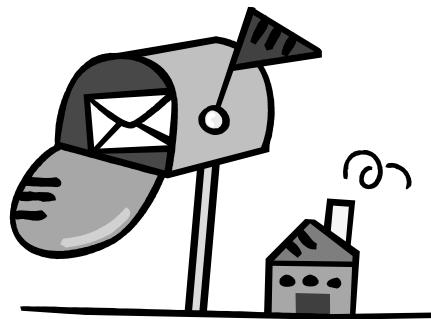
One of the special things at Deer Lake is the ability to sit outside and gaze at the starlit sky free from the glare of city lights. While safety, security, and the protection of your property is very important, there are ways to accomplish this with very little impact on the surrounding environment. When choosing illumination for your property, please give consideration not only to those who live next door, but also to those who reside across the lake. Dusk to dawn yard lights obtained from the power company do a great job of showing off what you have of value, but do little to deter thieves. A properly adjusted motion sensing light is far more effective at drawing your neighbor's attention to activity on your property and preventing crime. The proliferation of solar lighting on docks and in yards is a fast growing problem. These "always on" lights contribute significantly to overall light pollution. A better alternative would be low voltage landscape lights. This option is relatively inexpensive, easy to install, and allows the lights to be switched off when not needed. When lighting the beach area please consider aiming lights down or across the area to be covered to prevent the lights from reflecting across the lake.

If we all continue to consider the big picture when making decisions about our properties, Deer Lake will retain the character of a northern Wisconsin getaway as opposed to an overdeveloped urban setting.

Deer Lake Improvement Association  
Environmental Committee: Mark Thayer, Steve Schleddy

## Know a New Resident?

The deer Lake Improvement Association needs your help. If you are aware of a new family that has recently moved to the lake, please contact any board member and let them know. We would like to send the Deer Tales out to all residents, and tell them the Association's story. All board members are listed on the back of this publication as well as on the Deer Lake website:  
[www.deerlakewi.com](http://www.deerlakewi.com).



Join us as we celebrate at the annual

# Deer Lake Holiday Party



**Indianhead Supper Club  
Balsam Lake, WI**

**Saturday, December 1<sup>st</sup>**

6:00 p.m. Cocktails  
7:00 p.m. Dinner



## **DLIA Holiday Party Reservations**

- Chicken Marsala with pasta Qty \_\_\_\_\_
- 8 oz. Garlic-Rubbed Sirloin Steak with garlic mashed potatoes Qty \_\_\_\_\_
- Pan-Fried Walleye with garlic mashed potatoes Qty \_\_\_\_\_

**ALL Dinners will be \$23.00 and include: salad, roll, butter, tax and tip.**

**TOTAL DUE (to: "Deer Lake Improvement Assoc.")** \_\_\_\_\_

NAME (S): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Send this form with your dinner selections and money before November 24 to:  
Denise Sinclair Todd at 1873 Peer Ave., St. Croix Falls, WI 54024.**

For more information, call Denise at 483-1442, or Kris at 483-3157

## DLIA Board 2007-2008

**President**

John Wright

**Secretary**

Denise Sinclair Todd

**Treasurer**

Bob Fedderly

**Members**

Steven Johnson

Mark Thayer

Bob Spinner

Tom McBride

Kris McCormack

Peter Boo

Laurel Fermanich

Mary Coyte

Steve Schletty

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Denise Sinclair Todd  
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**Marketing Committee:**

Peter Boo  
Laurel Fermanich  
Steve Johnson  
Tom McBride

**Environmental Committee:**

Steve Schletty  
Bob Spinner  
Mark Thayer

**Events Committee:**

Denise Sinclair Todd  
Kris McCormack  
Peter Boo  
Bob Fedderly  
John Wright

**Deer Tales Committee:**

Mary Coyte  
Peter Boo  
Laurel Fermanich



**Deer Lake Improvement Association  
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